

# EUROvision

Cutting-edge Continental design takes on idiosyncratic  
Manhattan chic inside the Atelier showroom



THE BEST OF THE MILAN FURNITURE FAIR (SALONE INTERNAZIONALE DEL MOBILE DI MILANO) is just a New York taxi ride away—inside Atelier's 6,000-square-foot showroom. For four years now, the Italian-based company has been importing furnishings and lighting by lesser-known contemporary Italian makers, curating them into one noteworthy brand. "These are manufacturers who do not have any market penetration here," says Tufan Eratici, an executive partner of Atelier. "But they are high-end, of the best quality, established—many of them have been in business for 30 years. We bring them under one roof."

TEXT SALLIE BRADY



MOD + modular

(OPPOSITE) The 366 armchair and footstool were designed by Birgit Hoffmann for Rolf Benz of Germany. (THIS PAGE, CLOCKWISE FROM LEFT) The Moving sofa is by Carlo Bimbi for Arketipo; the Moya coffee table is by Nendo for Arketipo; and the Desir table lamp is by Gaia Bellavia for Penta. The Tao Day wall unit, by Mauro Lipparini for MisuraEmme, has numerous variations. Join floor-lamp by Suzanne Philipsson for Pallucco. The FLY swivel armchair, by Maurizio Manzoni and Roberto Tapinassi for Arketipo.



All of Atelier's makers are Italian, with the exception of Rolf Benz of Germany. Customization is the showroom's speciality, since every piece is made-to-order—some have hundreds of variations. Atelier is especially known for leather furnishings (they maintain their own tannery in Europe) and for its selection of handmade bent-glass furniture. The showroom is also careful to stock pieces that can solve New York quirks. The Tao Day wall unit is constructed with ground support and a back panel that anchors

to a wall. "It will be secure, even if you have sheetrock or walls that are not straight, which is common in New York," says Eratici. The stylish Moving sofa can be made with movable armrests, leg rests—all components that can convert from sofa to daybed to guestbed. And the Kono swivel chair, when done in cognac leather, looks Tribeca-loftlike, but Eratici says, imagine it in white leather: "The Revel, a hip new hotel in Atlantic City, bought a bunch of them in bright-white leather for the lobby." — See Resources.

#### LIGHT + airy

(OPPOSITE) The Kono swivel chair, here in leather, is by Carlo Bimbi for Arketipo. (THIS PAGE, TOP) The Pretty bed seems to float above the floor. The headboard can be folded down to hide pillows. The Ring side table of high-gloss white lacquer has a drawer and sits on chrome legs. Both by Mauro Lipparini for MisuraEmme. (RIGHT) The ethereal Shinto extension table has bent-glass legs and is made by FIAM in Italy. Console is from ABC.



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Tao Day Wall Unit and Hill Side Tables by  
Mauro Lipparini for MisuraEmme. Joiin Floor  
lamp by Susanne Philippon for Paullucco of  
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Manzoni and Roberto Tapinassi for Arketipo.

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Kono swivel chair by Carlo Bimbi for Arketipo.  
Pretty bed and Ring side table by Mauro  
Lipparini for MisuraEmme. Shinto extension  
table made by FIAM in Italy.